

The IDCE2013 Show Guide *Advertising Opportunities*

Exhibitors in the 2013 International Disaster Conference & Exposition have a unique opportunity to secure advertising space in the IDCE2013 Official Show Guide. Over 3,500 copies of guide will be produced and distributed throughout the event as well as mailed via USPS to select, target attendees prior to the event. These opportunities are limited ONLY to IDCE2012 exhibitors.

GUIDE CONTENT

1. Full Conference Schedule
2. Full Exhibition Schedule
3. Facility and Exposition Floor Plans
4. Standard Exhibitor Listings (Company, Booth Number)
5. Enhanced Exhibitor Listings (Company, Booth, Contact Information, Brief Company Description, Company Logo)
6. Sponsor Listings
7. Conference Speaker Information
8. Hotel, Travel, and Transportation Information
9. Area Highlights
10. Event Special Announcements
11. Emergency Contact Information

GUIDE SPECIFICATIONS

- Trim Size: 5.25" x 8.25"
- Stock: 25x28 – 80lb. Quad 3 SIP Gloss
- Cover: Self Cover, White, 4 – Color Process
- Binding: Perfect Bound
- Pages: 80 (Estimated)

ADVERTISING RATES

I.	Back Cover:	\$ 2,300.00	(Available with TITLE Sponsorship Only)
II.	Inside Front Cover:	\$ 2,100.00	(Available with PLATINUM Sponsorship Only)
III.	Insider Back Cover:	\$ 1,700.00	(Available with GOLD Sponsorship Only)
IV.	Page 3 Full Page:	\$ 1,700.00	4.5" x 7.5" w/out bleed, or 5.25" x 8.25" with bleed
V.	Full Page:	\$ 1,600.00	4.5" x 7.5" w/out bleed, or 5.25" x 8.25" with bleed
VI.	Half Page:	\$ 950.00	4.5" x 3.5"
VII.	Enhanced Exhibitor Listing:	\$ 375.00	Listed in Exhibitor Listing Section of Show Guide

DEADLINES

- Ad Space Deadline: Tuesday November 15, 2012
- Ad Materials Deadline: Tuesday November 22, 2012
- Enhanced Exhibitor Listing: Tuesday November 15, 2012

For additional information or to inquire on availability, please contact Jennifer Affrunti at 904-853-5565 (O) / 770-912-6760 (C) or by email at jenniferaffrunti@internationaldisasterconference.com.



International Disaster Conference & Expo

January 08-10, 2013
The Ernest N. Morial Convention Center
New Orleans, LA

Show Guide Advertising Order Form

Company: IDCE 2012 Exhibitor (check one): YES NO
Sales/Marketing Contact: Email*:
Operations Contact: Email*:
Address:
City: Province/State: Postal/Zip Code: Country:
Phone: Fax*: Website:

* By providing your fax number and/or e-mail address you are consenting to receive communications from Imago Productions, Inc. and its affiliates via these media.

PRODUCT SELECTION

Select all that apply:

Table with 5 columns: OPTION / ITEM, PRICE / DESCRIPTION, QUANTITY, TOTAL. Includes options for Back Cover, Inside Front Cover, Insider Back Cover, Page 3 Full Page, Full Page, Half Page, and Enhanced Exhibitor Listing.

TOTAL PRICE: \$

PAYMENT

Check (US funds only, payable to Imago Productions, Inc.) Visa Master Card AMEX DISCOVER

Card #: Expiration Date:

Name on Card: Amount to be Charged: \$

Billing Address (For Card):

City State/Province Zip/Postal Code Country

Signature: Date:

Full Payment Due With Signed Order

CORRESPONDENCE

Mail Payments To:
International Disaster Conference & Expo
1080 Ballington Drive * Cumming, GA 30041
T: 404-496-6257 F: 888-637-3976
E: sales@internationaldisasterconference.com

IDCE2013 ON THE WEB
www.internationaldisasterconference.com
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Note: All sales orders are processed upon receipt of signed agreement and monies due. As such, all sales are final.